



CANADA'S DIGITAL TECHNOLOGY  
**SUPERCLUSTER**

# GUIDE TO MEMBERSHIP

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[digitalsupercluster.ca](https://digitalsupercluster.ca)

*May 2020*



# WELCOME TO OUR COMMUNITY

Welcome to our special community of diverse organizations who have come together to develop world-leading products and capabilities that no single organization could achieve on its own. Guided by our core values that celebrate diversity and collaboration, we believe by bringing together the best, we will set Canada on the path to becoming a world leader in the digital economy.





# ● OUR PURPOSE

To unlock the potential of innovative Canadian enterprises by assembling the best teams to accelerate bold solutions.





# OUR VALUES

- DIVERSITY
- TRANSPARENCY
- COLLABORATIVE
- RESULTS - FOCUSED
- GREATER - GOOD
- BOLD
- RESPECT





PASSION LED US HERE

## OUR GOALS

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- Develop globally-competitive products, platforms and companies.
- Build powerful partnerships and alliances.
- Increase breadth and diversity of digital talent.
- Scale up SMEs and enhance the ecosystem performance.



# OUR AREAS OF FOCUS



## DATA COMMONS

Digital solutions that aggregate data resources into shared platforms for exploration, machine learning, and innovative application development.



## DIGITAL TWINS

Digital technologies to create virtual production environments for real-time operations management, simulation, modelling and training.



## PRECISION HEALTH

Data driven health innovations that support disease prevention , early diagnosis, virtual care and personalized treatment.



## COVID-19

Digital innovations to respond to the COVID-19 pandemic, mitigate future risks and accelerate the economic recovery in Canada.



## CAPACITY BUILDING

Partner with employers, educators and community organizations to build job ready, world leading digital talent.



# OUR INVESTMENTS

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- R&D Projects through a competitive selection process
- Industry-led digital innovation
- Collaborative project consortiums
- Matching co-investment alongside industry investments
- Multi-year commitments based on duration of selected projects





# OUR COMMUNITY

## MEMBERS

Members are organizations that have made a commitment to co-invest in projects alongside the Supercluster.

## ASSOCIATES

Associates are organizations that are exploring the Supercluster and that may be invited by Members to participate in projects.





# OUR MEMBERS

600+ CANADIAN ORGANIZATIONS

- Startups
- Canadian SME's
- Large companies
- Multi-nationals
- Universities
- Institutes
- Colleges
- Research Institutions
- Not for Profits
- Government Agencies

## NATURAL RESOURCES



## HEALTHCARE



## INDUSTRIAL



## TECHNOLOGY



## GOVERNMENT + POST-SECONDARY EDUCATION NETWORK



# MEMBERSHIP DISTRIBUTION



	MEMBERS	ASSOCIATES
GOVERNANCE & LEADERSHIP	Members govern the Supercluster and are elected to the Board	No participation in governance
STRATEGY	Members determine the strategy and direction of Supercluster programs	No direct participation
PROJECT LEADERSHIP	Can develop and lead projects; and submit project proposals	Not able to lead projects. Can participate in projects with Members
ACCESS TO FUNDING	Eligible to receive <u>direct</u> co-investment from Supercluster	Not eligible to receive <u>direct</u> Supercluster co-investment*

\*Exception for Capacity Building projects



# MEMBER FEES

## UPFRONT FEE

### Regular Member

\$5,000 (per year)

### Gold Member

\$10,000 (per year)

## PROJECT FEE

10% of Project Cost  
(deducted from co-investment claims)

10% of Project Cost  
(deducted from co-investment claims)



[Learn more here](#)



[View our Membership Fee Structure here](#)



# JOIN THE SUPERCLUSTER

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- Membership is open to all Canadian organizations
- Start by joining as an Associate (free to join)
- Explore collaboration opportunities with other Members and projects
- Develop/propose projects in our program areas
- Upon invitation, upgrade to full Membership once project is selected
- Repeat your engagement and success





# ENGAGEMENT

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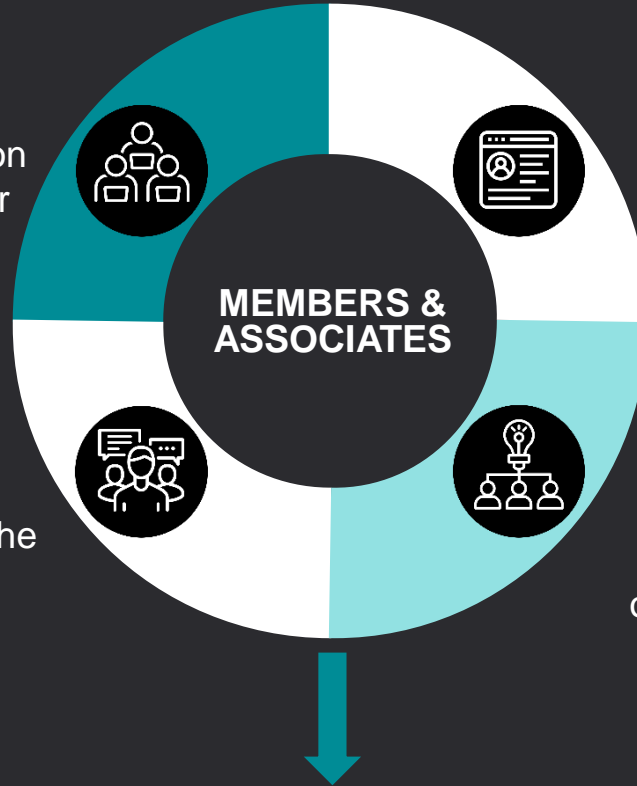
# ENGAGE IN THE COMMUNITY

## EVENTS

Attend networking events, Ideation Forums, workshops, and Member Forums.

## CONNECTIONS

Make new connections through the Member Directory and events.



## RESOURCE PORTAL

Create an account, and gain access our guides and templates.

## IDEATION HUB

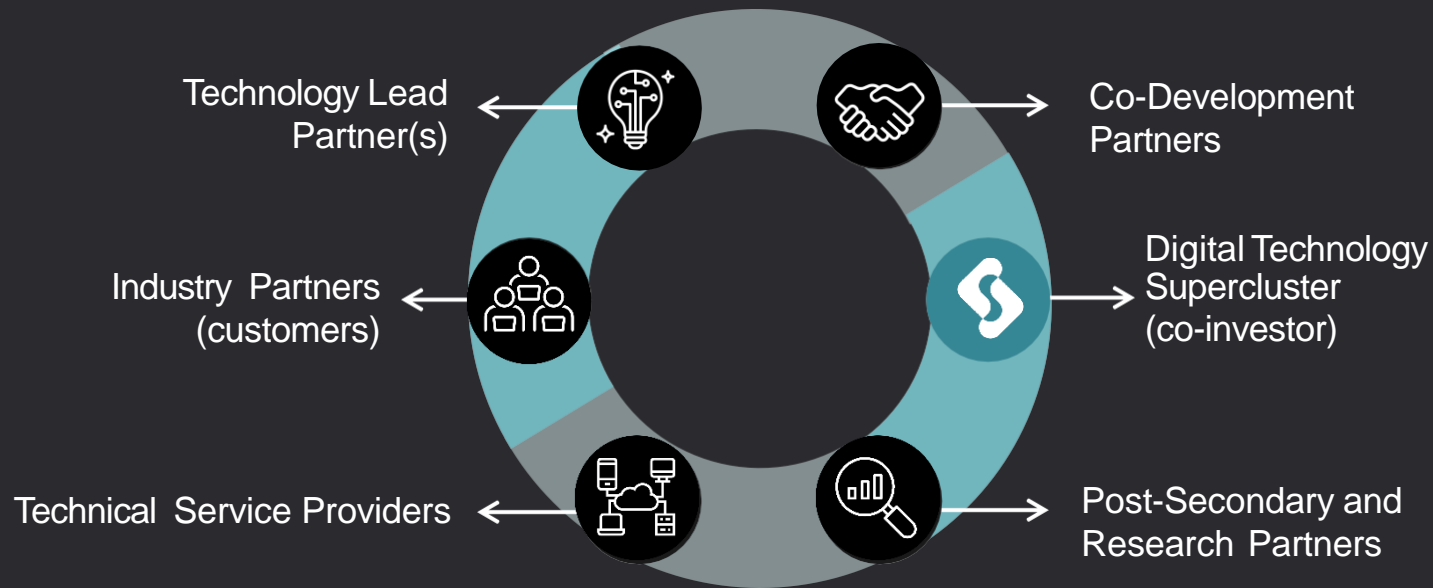
Explore and submit ideas, brainstorm and connect with other Members & Associates.

All activities lead to project submissions.



# A MODEL CONSORTIUM

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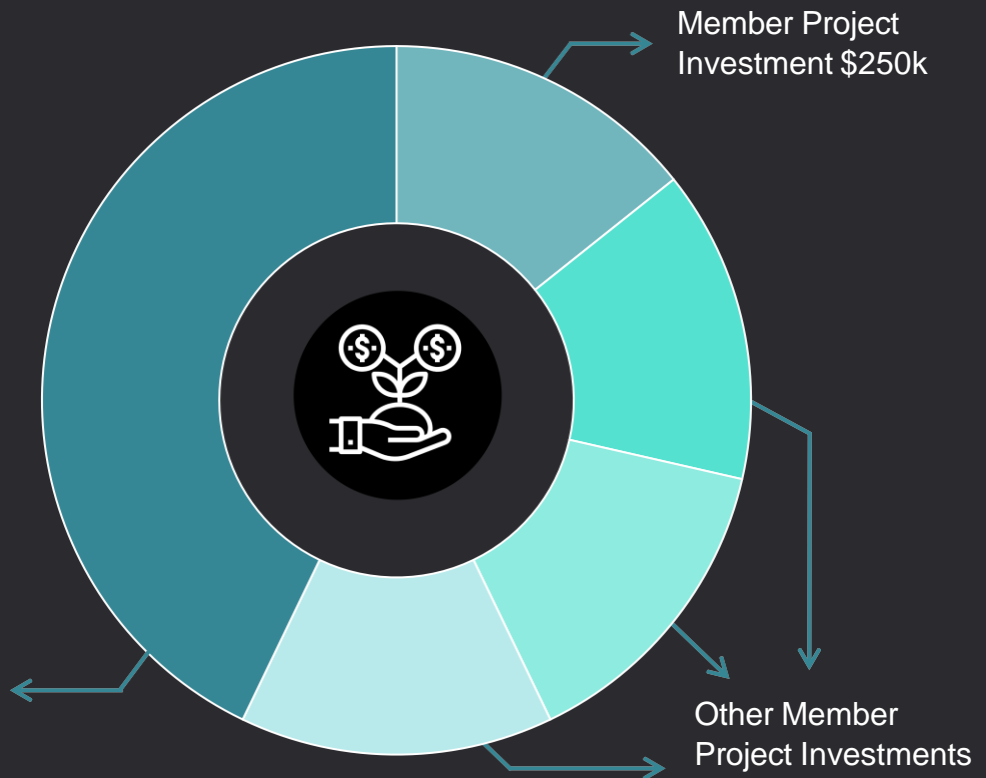
# HOW MUCH DO WE INVEST?

## EXAMPLE: SUPERCLUSTER PROJECT \$1.75MILLION

For Technology Leadership projects, the Supercluster may invest up to \$0.75 of co-investment for every \$1 of eligible industry investment.

Supercluster  
Co-investment \$750k (43%)

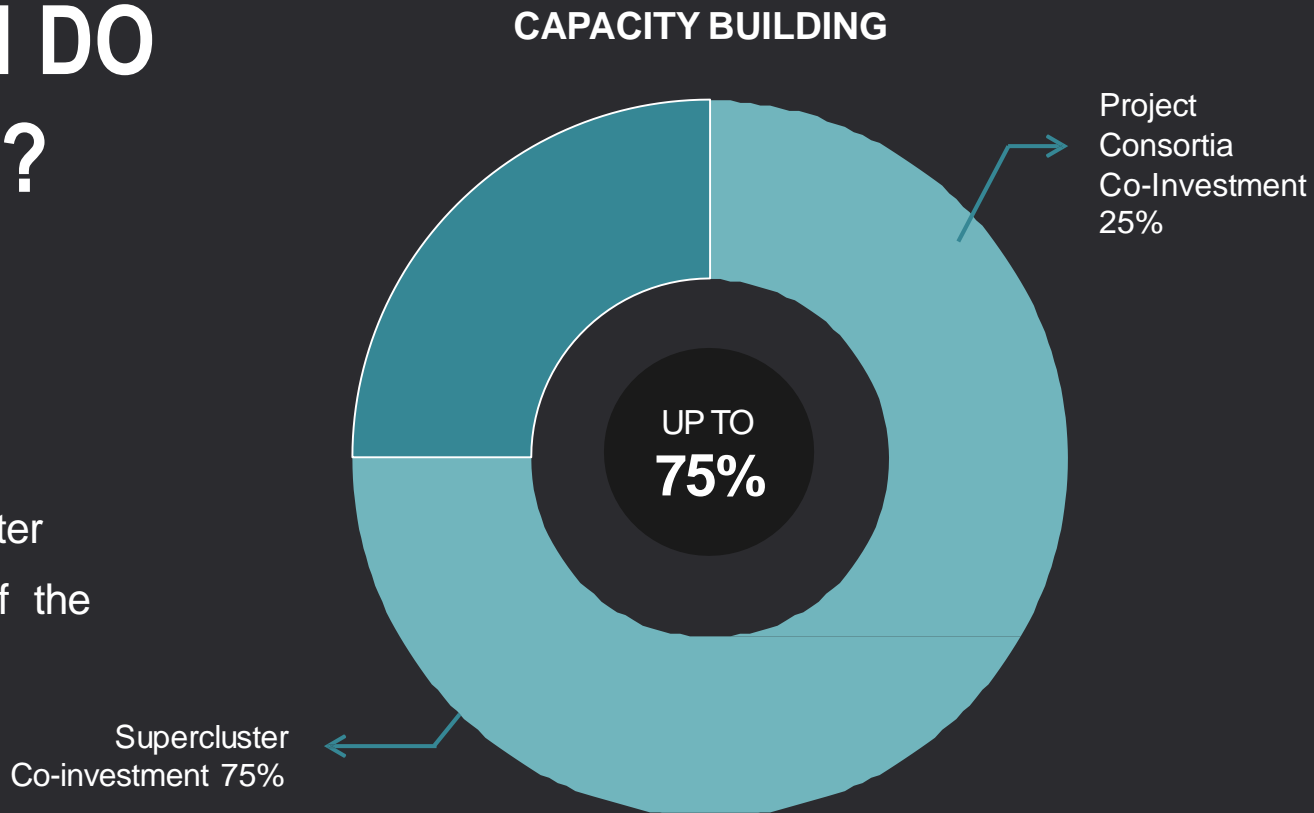
### TECHNOLOGY LEADERSHIP



# HOW MUCH DO WE INVEST?

## TOTAL PROJECT INVESTMENT

For **Capacity Building** projects, the Supercluster may invest up to 75% of the total project cost.

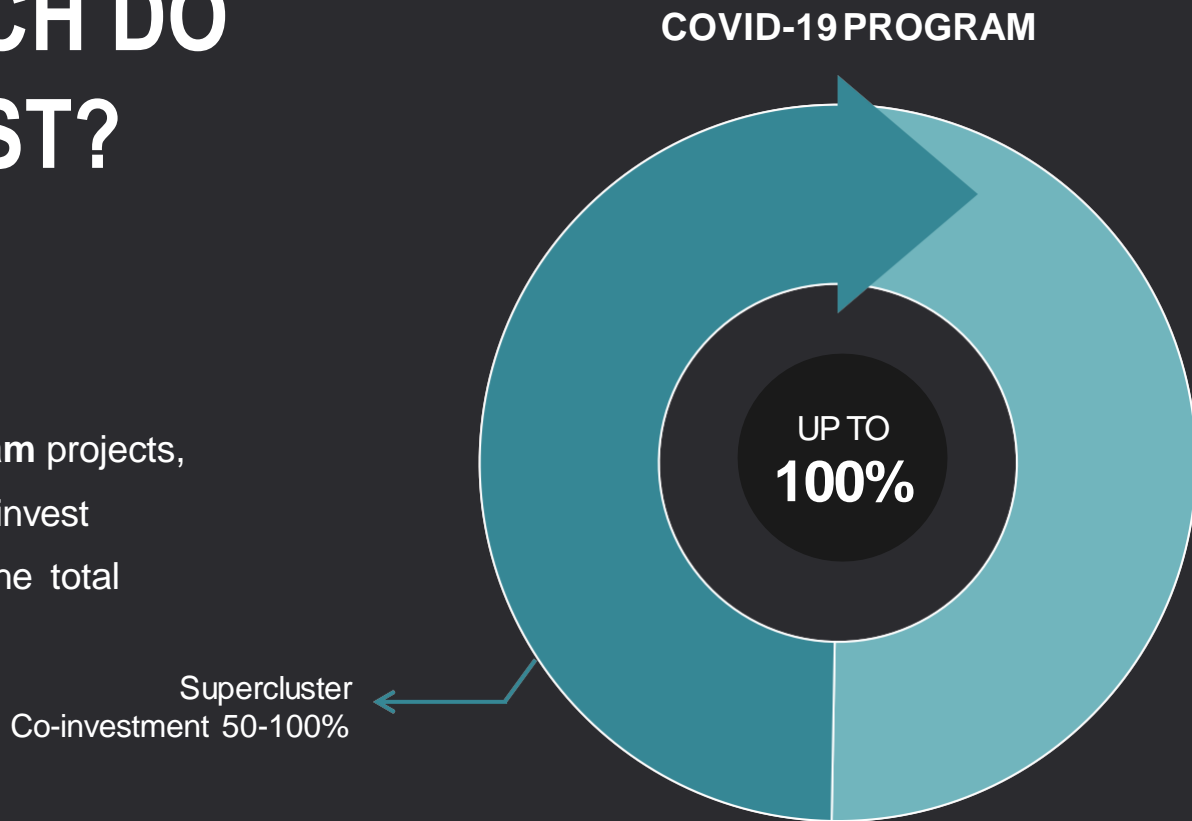




# HOW MUCH DO WE INVEST?

## TOTAL PROJECT INVESTMENT

For **COVID-19 Program** projects, the Supercluster may invest between 50-100% of the total project cost.



# BENEFITS OF THE SUPERCLUSTER

## **Solve Big Challenges**

Source of not only new project ideas but new members to tackle big problems or opportunities in a way that you cannot in other places.

## **Build Strategic Relationships**

Create business partnerships through direct collaborations and spawn business opportunities outside the formal programs

## **Mobilize Investments**

Leverage investments from multiple parties into a coordinated effort that buys down risk and lowers development costs.

## **Develop your people**

Inspire and develop the champions within your organization to learn how to innovate, to take disciplined risks, to collaborate with others.





# CANADA-WIDE, GLOBAL IMPACT

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