Welcome to our special community of diverse organizations who have come together to develop world-leading products and capabilities that no single organization could achieve on its own. Guided by our core values that celebrate diversity and collaboration, we believe by bringing together the best, we will set Canada on the path to becoming a world leader in the digital economy.
OUR PURPOSE

To unlock the potential of innovative Canadian enterprises by assembling the best teams to accelerate bold solutions.
OUR VALUES

- DIVERSITY
- TRANSPARENCY
- COLLABORATIVE
- RESULTS - FOCUSED
- GREATER - GOOD
- BOLD
- RESPECT
OUR GOALS

Develop globally-competitive products, platforms and companies.
Build powerful partnerships and alliances.
Increase breadth and diversity of digital talent.
Scale up SMEs and enhance the ecosystem performance.
OUR AREAS OF FOCUS

**DATA COMMONS**
Digital solutions that aggregate data resources into shared platforms for exploration, machine learning, and innovative application development.

**DIGITAL TWINS**
Digital technologies to create virtual production environments for real-time operations management, simulation, modelling and training.

**PRECISION HEALTH**
Data driven health innovations that support disease prevention, early diagnosis, virtual care and personalized treatment.

**COVID-19**
Digital innovations to respond to the COVID-19 pandemic, mitigate future risks and accelerate the economic recovery in Canada.

**CAPACITY BUILDING**
Partner with employers, educators and community organizations to build job ready, world leading digital talent.
OUR INVESTMENTS

- R&D Projects through a competitive selection process
- Industry-led digital innovation
- Collaborative project consortiums
- Matching co-investment alongside industry investments
- Multi-year commitments based on duration of selected projects
MEMBERS

Members are organizations that have made a commitment to co-invest in projects alongside the Supercluster.

ASSOCIATES

Associates are organizations that are exploring the Supercluster and that may be invited by Members to participate in projects.
OUR MEMBERS

600+ CANADIAN ORGANIZATIONS

- Startups
- Canadian SME's
- Large companies
- Multi-nationals
- Universities
- Institutes
- Colleges
- Research Institutions
- Not for Profits
- Government Agencies
MEMBERSHIP DISTRIBUTION

BRITISH COLUMBIA
ALBERTA
SASKATCHEWAN
MANITOBA
ONTARIO
QUEBEC
YUKON
NORTHWEST TERRITORIES
NUNAVUT
NEWFOUNDLAND AND LABRADOR
PRINCE EDWARD ISLAND
NOVA SCOTIA
NEW BRUNSWICK
<table>
<thead>
<tr>
<th></th>
<th>MEMBERS</th>
<th>ASSOCIATES</th>
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<tbody>
<tr>
<td>GOVERNANCE &amp;</td>
<td>Members govern the Supercluster and are elected to the Board</td>
<td>No participation in governance</td>
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<td>LEADERSHIP</td>
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<td>STRATEGY</td>
<td>Members determine the strategy and direction of Supercluster programs</td>
<td>No direct participation</td>
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<td>PROJECT</td>
<td>Can develop and lead projects; and submit project proposals</td>
<td>Not able to lead projects. Can participate in projects with Members</td>
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<td>LEADERSHIP</td>
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<td>ACCESS TO FUNDING</td>
<td>Eligible to receive direct co-investment from Supercluster</td>
<td>Not eligible to receive direct Supercluster co-investment*</td>
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<td></td>
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<td>*Exception for Capacity Building projects</td>
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MEMBER FEES

UPFRONT FEE
- Regular Member: $5,000 (per year)
- Gold Member: $10,000 (per year)

PROJECT FEE
- 10% of Project Cost (deducted from co-investment claims)

Learn more here

View our Membership Fee Structure here
JOIN THE SUPERCLUSTER

Membership is open to all Canadian organizations

Start by joining as an Associate (free to join)

Explore collaboration opportunities with other Members and projects

Develop/proposal projects in our program areas

Upon invitation, upgrade to full Membership once project is selected

Repeat your engagement and success
ENGAGEMENT
ENGAGE IN THE COMMUNITY

EVENTS
Attend networking events, Ideation Forums, workshops, and Member Forums.

CONNECTIONS
Make new connections through the Member Directory and events.

RESOURCE PORTAL
Create an account, and gain access to our guides and templates.

IDEATION HUB
Explore and submit ideas, brainstorm and connect with other Members & Associates.

All activities lead to project submissions.
A MODEL CONSORTIUM

Technology Lead Partner(s)

Co-Development Partners

Industry Partners (customers)

Digital Technology Supercluster (co-investor)

Technical Service Providers

Post-Secondary and Research Partners
HOW MUCH DO WE INVEST?

EXAMPLE: SUPERCLUSTER PROJECT $1.75 MILLION

For Technology Leadership projects, the Supercluster may invest up to $0.75 of co-investment for every $1 of eligible industry investment.

- **Supercluster Co-investment $750k (43%)**
- **Other Member Project Investments $250k each = $750k**
- **Member Project Investment $250k**
HOW MUCH DO WE INVEST?

TOTAL PROJECT INVESTMENT

For Capacity Building projects, the Supercluster may invest up to 75% of the total project cost.
HOW MUCH DO WE INVEST?

TOTAL PROJECT INVESTMENT

For COVID-19 Program projects, the Supercluster may invest between 50-100% of the total project cost.
Solve Big Challenges
Source of not only new project ideas but new members to tackle big problems or opportunities in a way that you cannot in other places.

Build Strategic Relationships
Create business partnerships through direct collaborations and spawn business opportunities outside the formal programs.

Mobilize Investments
Leverage investments from multiple parties into a coordinated effort that buys down risk and lowers development costs.

Develop your people
Inspire and develop the champions within your organization to learn how to innovate, to take disciplined risks, to collaborate with others.
CANADA-WIDE, GLOBAL IMPACT

digitalsupercluster.ca