



MEDIA BACKGROUNDER

November 2024

About DIGITAL

DIGITAL (Prev. Digital Supercluster) is one of five independent not-for-profits originated from the federal Ministry of Innovation, Science and Economic Development's Global Innovation Clusters program (previously 'Innovation Superclusters') in 2018.

DIGITAL's mission is to accelerate digital innovation in the pursuit of transformative opportunities as a catalyst to grow Canadian companies into global leaders.

DIGITAL operates on a model of collaborative, demand-driven innovation to co-invest alongside consortium groups of Canadian small to medium-size enterprises (SMEs), academic institutions, public organizations and multinationals in projects that aim to solve some of society's and industry's biggest challenges – better and faster than any single organization could do on its own.

These projects and the challenges they aim to solve focus on advancing the research, development, commercialization and adoption of novel digital technology solutions. DIGITAL has historically focused on digital technology advancements within health, natural resources and industrial transformation.

Complementary to this focus is a priority in workforce development, where DIGITAL invests alongside training providers and employer partners to provide rapid, free/low-cost skilling programs and to increase the diversity of Canada's technology sector.

As an independent not-for-profit, DIGITAL has received funding from the Government of Canada, the Province of British Columbia; as well as being a Member-driven association with over 130+ active Members including SMEs, large companies and academic institutions.

Quick Facts *(as of September 31, 2024)*

- \$309 million invested by DIGITAL with Canadian companies (\$211 million focused on artificial intelligence-enabled technology advancement).
- \$767 million total investment portfolio (\$309 million from DIGITAL + \$458 million from industry & other partners).
- 70% of DIGITAL investments have gone to Canadian SMEs.
- \$1.4 billion in follow-on investments have been raised by our project partners.
- 15,000 Canadians skilled for a digital economy from our investments.

- We've worked with 835+ unique project partners (8 average partners on a project).
- 188 products and services developed from our investments, which are projecting \$4.3 billion in incremental revenue over the next 5 years.
- 730+ 100% Canadian owned IP assets and patents created from our investments.

Media Enquiries

Interview opportunities with Sue Paish, CEO of DIGITAL; Nadia Shaikh-Naeem, Vice President of Programs; or Sydney Goodfellow, Director of our Digital Learning Lab, are available upon request.

Sydney Redpath, Director of Communications

media@digitalsupercluster.ca